



Entrepreneurial Series: Day ONE

Concept, Mission, Vision, Goals, and Objectives

Organizational Concept (Business or Program Activities, How do you meet a business or community need?):

Mission of Your Organization (Who, What, Where, and How do you serve and implement your concept):

Vision (How do you see your organization impacting the world, your country, your community?):

Goals (What do you hope to accomplish from a global perspective?):

Objectives (Make your goals SMART: Specific, Measurable, Attainable, Reasonable, and Timely):